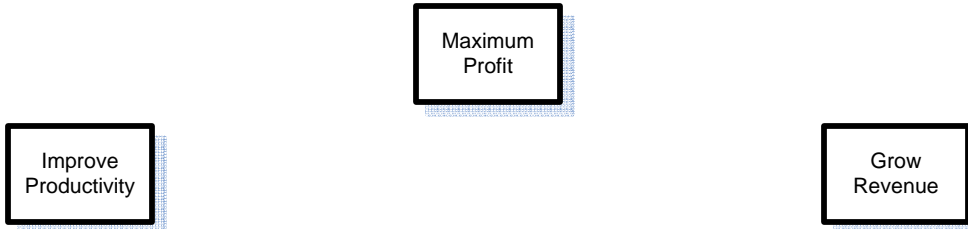
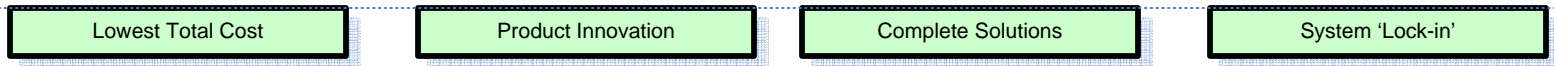


Strategic Destination – 5 to 10 years out (in some cases Vision Statement)

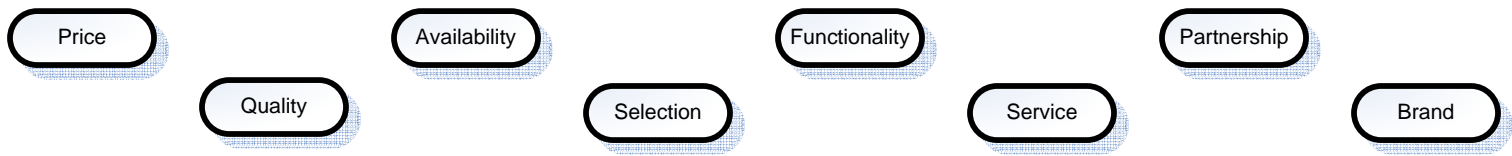
Financial Perspective



USP

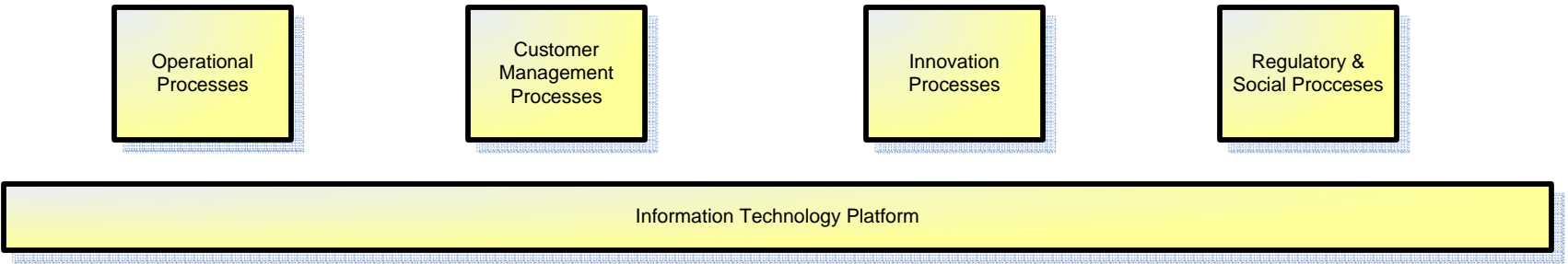


Customer Perspective



80/20

Internal Process Perspective



Learning & Growth Perspective

